

CAMP GROUP ANNUAL REPORT 2015



CAMP GROUP gGmbH



RespAct

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A LETTER FROM OUR FOUNDER

As I look back over the past year, it is difficult to not be proud of our team's accomplishments.

In the past 365 days CamP Group has reached over 79,000 people across our three programme areas. Boxgirls South Africa successfully piloted the first 'Boxgirls Afterschool Leadership Club', providing twice-weekly afterschool workshops to primary school-aged girls in Khayelitsha, South Africa and more than doubling the number of girls reached. The RespAct project has implemented 20 sports-related project weeks at schools in Berlin, Hamburg and Munich and our team has pushed the boundaries of innovation in education by developing the concept for an app that allows teachers quick access to sports games and teaching materials for disadvantaged students. Most importantly, we have reaffirmed our commitment to child participation, gender equality and sports for development through the combined effort of Boxgirls, RespAct, and our new Consulting practice.

We have been assisted by a group of outstanding partner organizations, volunteers and supporters, without whom, none of our recent growth would have been possible. Community members like you are the force that keeps CamP Group moving and we are incredibly grateful for your support.

All of this continues to inspire us as we move forward with our mission to utilize sports and gender education to equip disadvantaged young people with the skills they need to build resilient and active communities. Whether it's fighting gender-based violence or finding more effective ways to teach disadvantaged children in schools, CamP Group remains committed to maintaining robust programmes with rigorous evaluation cycles that have a real and measurable impact on the communities we serve.

Our goals are lofty and as we move into 2016 we know that there is still a lot of work to be done. I hope that you will join us to continue breaking down barriers to social participation for marginalized groups everywhere!

Sincerely,

Heather Cameron

CAMP GROUP

Breaking down barriers to social participation worldwide.

CamP Group uses sports and gender education to equip disadvantaged young people to build resilient and active communities through research and tested approaches.

CAUSES OF LOW SOCIAL PARTICIPATION AMONG DISADVANTAGED YOUTH



Gender-Based Violence (GBV)

Sexual assault and other forms of violence against girls induce feelings of powerlessness, apathy, and isolation. GBV robs communities of half of their potential leaders.¹



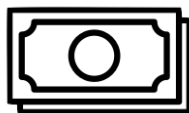
Reduced Access to Education

Children and young people without access to high-quality education are more likely to experience a relatively lower quality of life, which lowers likelihood of social participation.



Isolated Communities

Dividing lines between communities, often understood as “host” and “migrant”, or “minority” and “majority”, lead to barriers to social participation, lack of understanding and empathy and ultimately social conflict.



Economic Poverty

Children born into poverty are more likely to experience poverty as adults and are less likely to have the socio-economic capital for full social and economic participation.²

¹ <http://guides.womenwin.org/gbv/conflict/context/what-is-gender-based-violence>

² <http://www.globalissues.org/article/4/poverty-around-the-world#inequalityglobalizationandnewglobalelite>

THEORY OF CHANGE

As a “Think-and-Do-Tank” we pride ourselves on bridging the gap between research and practice. Our impact comes from our ability to combine the best evidence-based approaches with street smart implementation and expertise.

The challenge

Communities around the world are deprived of their full potential through the active or passive exclusion of marginal groups from social, economic, educational or sporting activities and decision-making processes. The construction of barriers to participations begins in childhood, as girls and young women, members of refugee or migrant communities, young people in inner-city, deprived and economically marginal households, and youth of the global south experience exclusion from political and social decision-making processes, systematic deprivation of access to education and skills, and physical as well as symbolic violence.

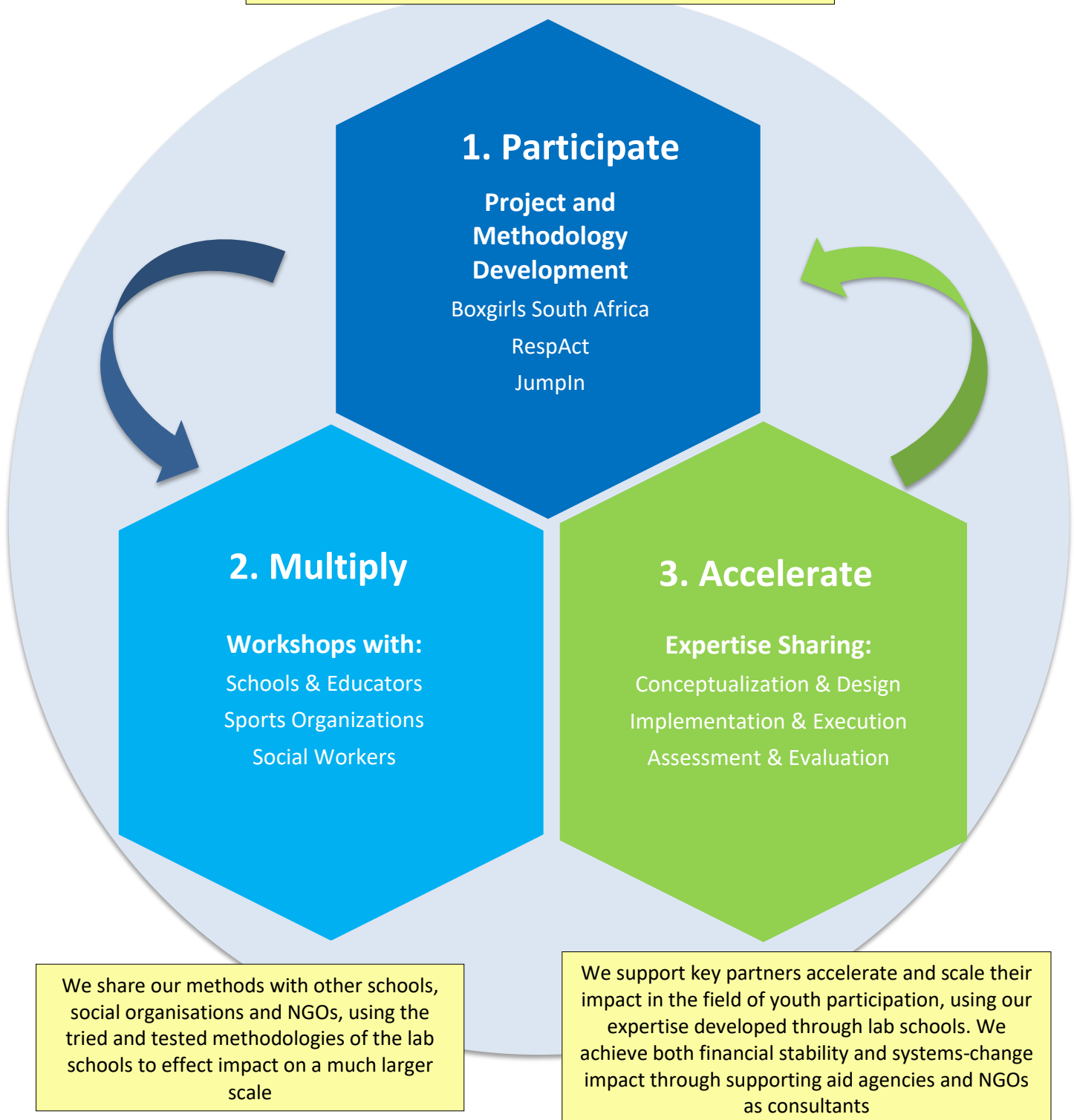
The challenges and barriers to participation faced by young members of marginalized groups are usually compounded by multiple discriminations- the effects of gender-based violence, poverty and exclusion from education are compounded and hold the most important agents for development and change back from taking leadership positions in their communities and societies.

Our solution

CamP Group equips and empowers girls, young people, and communities, by designing and delivering sports and education projects in Germany and South Africa. Our programs cultivate safe, violence-free spaces in the form of sports clubs and academic programs that we call lab schools.

CamP Group’s lab schools are designed to address the underlying causes of poverty, gender-based violence and low-performing schools by strengthening the emotional resilience and skills-based competencies that children in these groups may lack. The tools and skills that our participants learn encourage them to take advocacy and community building into their own hands. They emerge from our projects as empowered and active agents of change in their local communities with the social capital, confidence and skills to enact social change. Young people that participate in our lab schools show a statistically significant increase on measures related to self-confidence and self-efficacy, as well as a marked improvement in the development of psycho-social cues and de-escalation techniques. These behavioral changes lead to increases in social participation and engagement.

Everything begins with the lab schools, where we develop, test and adapt our educational, sporting and organizational approaches and methodologies to breaking down barriers to participation of marginalized groups



PARTICIPATE: LAB SCHOOLS

CamP Group's lab schools act as development sites where innovative solutions can be tried and tested. We measure the effectiveness of each project through rigorous evaluations, including RCTs and pre- and post-testing. In the lab school environment, we receive immediate feedback on the value of the project for the communities that we work with and are able to quickly adapt to the changing needs of our participants. The agility of this feedback mechanism is the hallmark of our smart design strategy and the reason that CamP Group has consistently been recognized as among the most innovative and high-impact social enterprises in the fields of sports for development and child protection.

Girls Leading Communities

Boxgirls South Africa teaches basic self-defense, math, and English to girls in Khayelitsha, South Africa. Girls in our program develop into community leaders with the skills and competencies they need to build healthy and safe communities that support the needs and development of girls and young women.

Community Development through increased Local Participation

RespAct empowers inner city youth to identify and address problems in their communities, working with a wide range of community actors to create safe and resilient neighborhoods that work for them. The project emphasizes the skills and experiences that are needed from a young age to create coherent, active and responsible communities.

Participation, Migration and Integration

JumpIn uses rope-skipping to create interactive, low-pressure spaces for young people affected by forced migration and their fellow students. The project breaks down fear and supports young migrants in their language acquisition.

PROGRAM SPOTLIGHT: BOXGIRLS SOUTH AFRICA

"Boxgirls has helped me to be more focused on my school work and know the importance of education. [Boxgirls] teaches you to have self-respect and responsibility. (...) Boxgirls is the best and we would like to see it grow not just helping our families, but helping other families too, so that they can succeed." – Ndvile, 15 year old alumna



Boxgirls South Africa (BGSA) began in 2009 as a local volunteer initiative to help disadvantaged girls and young women in Cape Town's largest township, Khayelitsha. Today, BGSA serves over 600 girls aged 9-11 in afterschool clubs and activities to increase their self-esteem, academic performance and safety.

2015 was a year of tremendous growth for BGSA. In the first 6 months of 2015 alone our staff was able to reach over 160 new participants in 5 new partner schools. Currently, we engage 600 girls in 20 different primary schools.

The program uses violence prevention techniques and math and English tutoring to help the participants learn their personal strengths and, ultimately, to transform their communities. This year we introduced our Girls' Leadership Academy. The Girl's Leadership Academy augments the in-class instruction that the girls receive by emphasizing personal safety, women's rights, solidarity with other girls and communication competencies such as active listening, public speaking, conflict resolution and debating skills.

An external evaluation conducted by the German Sport University in Cologne found that Boxgirls participants exhibited significantly higher social skills and felt more supported than those that did not participate. The evaluation also found that the Maths and English scores of the program participants increased significantly as a result of the Boxgirls curriculum.



As we transition into 2016, BGSA will have more than quadrupled the number of girls in the Afterschool Leadership Clubs with nearly 700 girls expected to participate by the end of the year. BGSA will continue to build collaborative networks with local supporters and improve the services that we offer to girls and young women in South Africa.

MULTIPLY: SHARING OUR SKILLS

In response to demand from teachers, social workers and other educators we provide training in our methodology and project approaches that multiplies the social impact of our projects and lab schools. CamP Group tests and pilots the most effective methods to empower young people from all backgrounds to reach their potential in these lab schools. Our multiplication strategy takes this a step further and allows us to scale our impact. Workshops with educators, coaches and social workers allow us to access directly the communities and children that would benefit the most from our programming.

We train these education professionals in CamP Group's techniques and work with them to build the skills and competencies that we've developed in our lab schools. The multiplication workshops ensure that disadvantaged children everywhere have access to high-quality and proven programming that supports their growth.

Multiplying our efforts ensures that the children outside the reach of our immediate network have the opportunity to engage with our work.

Multiplication of Approaches to Migration: In-Class Methodologies for Diverse Classrooms

Educators with more diverse classrooms require a different set of skills to adequately address the needs of their students. CamP Group is addressing this challenge by offering courses in trust building, violence prevention, and conflict resolution for teachers and social workers in urban schools.

Multiplication of Teacher Training: Neighborhood-Focused Participation Projects

CamP Group works with a wide range of partners, both small and large to run and deliver the RespAct project to their networks. These course offerings include input from community leaders in both the public and private sphere. In past workshops, we've partnered with the municipal waste management department to allow children to propose their solutions to waste in public parks directly to those with the most power to enact positive change.

Multiplication of Sports for Change: Physical Education Teachers and Coaches

Physical Education teachers and coaches receive targeted instruction on how to use sports to increase social and personal development among young people. Through our work with the United Nations Office on Sport for Development and Peace (UNOSDP), CamP Group has continued to support sports and leadership education as a key component in empowering young people to achieve their potential.

Multiplier case study

In 2015 we reached over 500 educators through Multiplier workshops and courses across four continents. The partnerships that we have created with educators around the world equip them with the tools required to support their most disadvantaged students. We ensure the quality and feasibility of the implementation of our projects by field-testing and evaluating our methodologies. Using these techniques to encourage more dynamic and resilient educators enables Camp Group to expand our impact and push the bounds of industry standards to include more innovative and dynamic programming for young people.

RespAct is the largest program in our multiplier strategy and tackles the barriers to participation of inner-city youth by offering high-impact, educational programs to urban schools. Our programs feature physical exercises that build self-confidence and engage youth to discuss challenges and problems, work together respectfully, and cooperatively shape and become active stakeholders in their environment.

In 2015, RespAct Berlin underwent a series of internal and external evaluations that set the tone for the expansion and growth of our program. Children who go through the RespAct program are significantly more likely to report feelings of increased self-efficacy and self-confidence. The same students also report increased gender awareness, political awareness, and are more confident in public speaking exercises. When students feel more confident and knowledgeable about their environment they are more likely to volunteer and engage in community activities.

Educators who participate in the RespAct project week report being very satisfied with the behavioral changes that they observe in their students. All educators interviewed plan to continue using RespAct's methods in their classrooms after the project week is finished. As one educator in Germany has explained, "I think the project strengthened the self-confidence of the pupils because they were listened to, and because they could express what they didn't like and suggest changes themselves. They felt like they were taken seriously and that is, in my opinion, an important step towards behaving more self-confidently and putting one's interests into practice".

CONSULTING: SUPPORTING SYSTEMS CHANGE

Camp Group offers its skills and expertise through its international consultancy and research practice to accelerate external projects and programs. Our award-winning social impact projects in Europe and Africa form the basis of our expertise in project design and implementation. We offer a range of services to support leading impact-focused organizations in education and social innovation, organizational development and assessment and evaluation.

Our goal is not just to leverage our resources in project implementation, research and impact optimization for the long-term financial sustainability of our projects, but also to scale the impact that we achieve through our projects by sharing our experiences and approach, and developing a network of likeminded, impact-led organizations, well-equipped to bring about systems change for some of the world's most pressing issues.



Our clients receive expert guidance over long or short periods of time, in formats that suit their needs. Our research-oriented consultancy offers larger organizations support in the design and implementation of projects around educational and social innovation, while our range of tailor-made workshops focused on organizational development bring clients of all sizes a step further in optimizing their impact. Clients also benefit from our strong academic background through our offer of external evaluation services; we run summative and formative evaluations and are adept at a wide-range of research methods, with a focus on working in educational settings.

Through the power of impact orientation and innovative organizational practices CampP Group strives to deliver lasting social change and can offer a wealth of experience in helping other organizations to achieve their goals.

EDUCATIONAL AND SOCIAL INNOVATION

- Education and Social Innovation
- Democracy Education
- School Development
- Curriculum Conception and Piloting
- Research
- Policy Analysis
- Strategy documents

ORGANISATIONAL DEVELOPMENT WORKSHOPS

- Impact Orientation
- Impact Measurement
- Communications
- Fundraising
- Story-telling
- Project Management
- Scaling
- Knowledge management
- Organisational Development

ASSESSMENT & EVALUATION

Extensive experience in evaluation design and implementation and a strong university network mean we can offer both advanced analytic techniques and understanding of the practical goals and impact of project evaluations. Our external evaluations provide goal oriented information and accurate impact measurement to support decision-making

Consultancy Case Study

Sport for Development and Gender Equity in Afghanistan



The GIZ commissioned Camp Group as experts in Sport for Development and gender equity in education to conceive and implement child-centered teaching practices in a country that has little experience of child-centered sport education, particularly for girls. Girls and young women in Afghanistan face severe challenges to equal participation. In a society rebuilding after prolonged conflict their social and educational needs have rarely been a priority in the reconstruction efforts of the country. In this context, the capacity to build an equitable education system to prepare young people

in Afghanistan for adulthood is understandably very low. The GIZ works with the Education Ministry, schools, teacher-training colleges and universities to contribute towards the development of a national curriculum that supports both girls and boys in their development and is adapted to the diverse needs of a fragile state.



At first the needs of the teachers and master trainers with whom the GIZ works were collected and analyzed. Then the design and implementation of training workshops in which the development of games and the integration of sport into lesson plans played a major role was undertaken. The focus, decided on with the GIZ, was on the skills learned through sport, rather than sport for sport's sake, which are essential for the necessary educational and personal development of young girls. Camp Group worked with the situation at hand, developing games and lesson-plans that can be carried out in very small

spaces, in large groups, that enable relatively easy classroom control and that require little or no equipment.

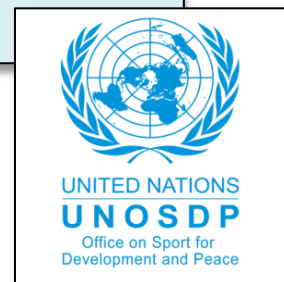
Camp Group also worked with all participants to film the games developed. They featured key stakeholders explaining the benefits of the game and ways it can be adapted, along with important practical approaches to support equitable sport lessons for young girls and role-plays, showing ways to deal with reluctance to support young girls in sport.

Finally a DVD was produced, which could be distributed to areas of Afghanistan that were unreachable by the master trainers and which offered much-needed support and applicable educational approaches for teachers to create child-centred, supportive sport lessons for girls and young women.

PARTNERS & SUPPORTERS

"It has been a true pleasure to obtain a personal insight into the activities of Boxgirls implemented on the ground during my visit to the Boxgirls Math Club in Khayelitsha. I would like to express my sincere appreciation for your work and I would like to congratulate you for your immense contribution to the development and empowerment of young girls and women in the disadvantaged communities of South Africa through the use of sport."

Wilfried Lemke, UN Special Advisor on Sport for Development and Peace



"As a part of the local network between schools, local youth organizations and the public administration the RespAct team contributes to the engagement of all local actors in the production of cooperative solutions to local problems. With innovative concepts like the RespAct App for teachers or the RespAct summer school, the project team will also be an important part of the Neuköllner educational landscape in the future."

Falko Liecke, Council Member for Young People and Health,
Deputy Mayor of Neukölln



"I have seen how [RespAct] really energizes kids and would love to see them develop an app so that more kids can benefit!"

Corinna Wübbott, BMW Foundation

BMW Stiftung
Herbert Quandt

GET INVOLVED

2015 was a year of incredible growth for CamP Group! We were able to continue breaking down barriers to participation by equipping more young people with the tools to identify, address, and act on the challenges in their neighborhoods. In 2016 we'll continue to maintain our focus on high-impact, participant-oriented educational and sports youth projects by widening our local networks and developing new digital tools to help address pressing social problems in Europe and around the world.

We work with a huge variety of people and organisations and are always keen to get to know more interested in our work. Please get in touch!

Lab Schools and Multiplier Trainings

For more information on our lab schools and how you can get involved in Cape Town or Berlin, or to find out about or book training sessions for educators, please contact
Jana Gottschalk (jana@camp-group.org)

Consulting Services

CamP Group's consulting team can support your organisation with external project evaluations, organizational development workshops and educational and social innovation project support. For more information please contact
Daniel Meehan (daniel@camp-group.org)

Support our work

Learn how you can support CamP Group's ongoing project work; whether you want to know more about how to host a Boxgirls fundraiser at your company, become a regular donor, or how to volunteer your time with us in Berlin, Cape Town or remotely, visit our website at camp-group.org/donate.

Work for us

We regularly have open positions for interns, trainees and employees advertised on our website at camp-group.org/about-us/employment-opportunities

Stay informed on our work

To get updates on CamP Group's work, future volunteering opportunities, or learn more about our projects and partners, sign up for our monthly newsletter at camp-group.org

Join in. Speak Out.



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